January 18, 2013:
Degree Compass: A Course Recommendation System

Tristan Denley, Provost
Austin Peay State University
Clarksville, Tennessee

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Predictive Analytics and Bespoke Curricula

Tristan Denley
Provost and Vice President for Academic Affairs
Austin Peay State University
denleyt@apsu.edu
Twitter: @TDenley
Course Suggestions for You from The GOV:

You may not need to take all of the courses listed to graduate but each of the courses listed satisfies one of your degree requirements. When several courses might satisfy a degree requirement, the rating and projected grade may be helpful in selecting which course to choose. Please consult your Advisor or degree evaluation for specific program requirements.

Your Major: Business with concentrations in General Business and Management
Your Advisor: None

Category View Highest Rated

**AREA: General Business Concentration**

<table>
<thead>
<tr>
<th>GROUP RATING</th>
<th>TITLE</th>
<th>CO-REQUISITE</th>
<th>AVAILABILITY</th>
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Degree Compass
Course Suggestion Tool
What ingredients go into the ratings

- Global centrality
- Major centrality
- Grade prediction
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<th>Semester 1</th>
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Graduates’ Transcript Analysis

Percentage of graduates

Number of F’s on transcript in KEY classes

90%
75%
60%
45%
30%
15%
0%
0 1 2 3 4 5

0
1
2
3
4
5
What ingredients go into the ratings

- Global centrality
- Major centrality
- Grade prediction
GRADE PREDICTIONS

• Predicts grades to within 0.6 of a letter grade on average

• Correctly distinguishes whether a student will earn an ABC or DF 92% of the time
Comparing *actual* grades to *predicted* grades
Comparing actual grades to predicted grades
Five Star Course

- Global centrality
- Major centrality
- Grade prediction
**Course Suggestions for You from The Gov:**

You may not need to take all of the courses listed to graduate but each of the courses listed satisfies one of your degree requirements. When several courses might satisfy a degree requirement, the rating and projected grade may be helpful in selecting which course to choose. Please consult your Advisor or degree evaluation for specific program requirements.

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Your Advisor: None

### Spring Term I 2011 - Ft Campb

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<tr>
<th>Available</th>
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<th>Instructor</th>
<th>CRN</th>
<th>Time</th>
<th>Days</th>
<th>Days</th>
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<th>Location</th>
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### Area: General Business Concentration

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### Spring Semester 2011

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<tr>
<td>★★★★★</td>
<td>FIN 3010 - Principles of Finance</td>
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### AREA: General Education Requirements

**GROUP: Communications**
- ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★
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Your Advisor: Grimm, David R.

Category View Highest Rated

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AREA: General Education Requirements

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These recommendations increase flexibility and awareness of alternatives as part of an advising conversation, whilst helping students make plans for the future.
THE DATA SO FAR . . .

- 7% more students make an A or B in recommended courses than in courses not recommended to them.

- ABC% in Fall 2012 courses 5.3SD higher than Fall 2010 courses campus-wide.

- ABC% in Fall 2012 courses 7.7SD higher than Fall 2010 for Pell Grant recipients.
Students should take the courses they **need** not what’s left over.

Schedule Building is Critical
WHAT ABOUT MAJORS?
Fingerprint Courses capture the distinctive flavour of each major
Business

Our undergraduate Bachelor of Business Administration (B.B.A.) program is designed to build your academic knowledge and practitioner experience. You can choose one of the seven academic concentrations: accounting, economics, finance, general business, international management, management, or marketing. To take you beyond the classroom and the textbook, we encourage networking and professional relationship development through internships in organizations and businesses. The College's student organizations (Sigma Beta Delta honor society, Alpha Kappa Psi professional fraternity, and the Institute for Management Accountants) create opportunities to hear and meet regional business leaders. The College's Business Advisory Board opens doors in Nashville and the Southeast United States through our successful and engaged alumni.

Whom Do I Contact?

Department: Accounting Finance and Econ
http://www.apsu.edu/business
Chair: William Rupp
Phone: (931) 221-7674
Campus Location: Kimbrough 104

What Jobs Would I Be Qualified For?

- Business Teachers, Postsecondary
- Public Relations Specialists
- Copy Writers
- Sales Agents, Securities and Commodities
- Bookkeeping, Accounting, and Auditing Clerks
- Advertising and Promotions Managers
- Marketing Managers
- Treasurers and Controllers
- Financial Managers, Branch or Department
- Training and Development Managers
- Market Research Analysts and Marketing Specialists
- Accountants
- Auditors
- Budget Analysts
- Financial Analysts
- Financial Examiners

Degree Options in Business

- General Business
- International Management
- Management
- Marketing

Four-Year Curriculum Plans
Recommended Majors

**Special Education**

The Special Education major (K-12 Comprehensive and Modified) requires the Professional Education minor for students who seek teacher licensure. If teacher licensure is not desired, the education minor must be chosen. Contact College of Education for availability of non-licensure program.

**Agriculture**

The Department of Agriculture at Austin Peay State University is part of the College of Science and Mathematics. The department, including faculty offices and classrooms, is housed in the Sundquist Science Complex. The department currently has three full-time faculty members and three adjunct faculty members, with approximately 130 agriculture majors including those in the pre-professional programs. The department oversees the 475-acre Environmental Education Center, which is located three miles... Read more

**Art**

The Department of Art's vision is to provide a structured, creative environment that enables students to ask questions, solve problems, and take risks as they gain the knowledge, skills, and attitudes for a meaningful and productive life as global citizens.
Agriculture

The Department of Agriculture at APSU is part of the Co. Mathematics. The department and classrooms are housed in Complex. The department faculty members and three a with approximately 130 agric., in the pre-professional program oversees the 475-acre Environ which is located three miles fr. EEC is used by the department trips, and land-judging contests. Agriculture industries also are us learning activities. A 27-passenger lift, is maintained and operated in field trips.

Whom Do I Contact?
Department: Agriculture
http://www.apsu.edu/agriculture/
Chair: Donald Subrinke
Phone: (931) 221-655
Campus Location: SSC D-232

Animal Scientists

Also called: Animal Nutritionist. Animal Scientist, Beef Cattle Specialist, Research and Development Director

On the job, you would:
- Conduct research to the genetics, nutrition, reproduction, growth, and development of domestic farm animals.
- Develop new methods, techniques, and equipment for the production of farm animals.
- Conduct research to the genetics, nutrition, reproduction, growth, and development of domestic farm animals.

What they do:
- Conduct research to the genetics, nutrition, reproduction, growth, and development of domestic farm animals.

Skills
- Basic Skills: Reading, writing, speaking, listening
- Social Skills: Organizing, planning, prioritizing, writing, researching
- Math Skills: Calculating, measuring, adding, subtracting

Personality
- People interested in this work like activities that include thinking and writing things out.
- They do well in jobs that need: Analytical Thinking, Attention to Detail

Abilities
- Verbal: Read and understand what is written, communicate by speaking
- Ideas and Logic: Notice when problems happen, work to solve problems
- Attention: Pay attention to something without being distracted

Technology
- You might use software like this on the job:
  - Excel

Explore More
- Agriculture/Technology
- Animal Science
- Biological Science & Technology
- Business
- Chemical Science & Technology
- Earth Science & Technology
- Food Science & Technology
- Engineering Science & Technology
- Environmental Science & Technology
- Health Science & Technology
- Information Science & Technology
- Life Science & Technology
- Mathematics & Technology
- Physical Science & Technology
- Social Science & Technology

Education
- Doctoral/Professional degree or Master's degree
- Get started on your career:
  - Good training

Salary
- $56,123 per year, on average

Job Outlook
- New jobs are likely in the future.
Tristan Denley
Provost and Vice President for Academic Affairs
Austin Peay State University
denleyt@apsu.edu
Twitter: @TDenley
http://www.apsu.edu/academic-affairs/
degree-compass-and-my-future